

United States Postal Service®

INDUSTRYALERT

July 10, 2020

Service Type ID Table Published

Based on industry feedback the Service Type ID table available on PostalPro has been updated and redesigned with features to enable easier accessibility to the information by mail class and mail type. Recognizable references for Green & Secure Service Type IDs have also been added to assist with easier identification.

The Service Type ID table posted has also been updated to include the new Political Mail Service Type IDs that may be used when preparing Political mail for mailing on and after July 27, 2020. Use of these new Service Type IDs allow for Informed Visibility Mail Tracking and Reporting (IV-MTR) that will uniquely identify Political mail during mail processing. These new STIDS are for use on Political mail only. *(Please note the definitions of political mail and official election / ballot mail below.)*^[1]

Political Mail Service Type IDs (Effective July 27, 2020)			
Class of Mail	Address Correction Option	Basic or Non-automation with IV® MTR*	Full-Service with IV® MTR*
First-Class Mail® Political Mail	No Address Corrections	727	747
USPS Marketing Mail® Political Mail	No Address Corrections	728	748

* Informed Visibility® Mail Tracking & Reporting <https://postalpro.usps.com/visibility-and-tracking/informed-visibility-iv>

^[1] **Political Mail** is any material mailed for campaign purposes by a registered political candidate, campaign committee, or committee of a political party, or political message mailing by a political action committee (PAC), super PAC, or other organization engaging in an effort to influence or drive voter mobilization.

Ballot Mail / Election Mail is any item mailed to or from authorized election officials or Local Election Offices (LEO) that enables citizens to vote, such as:

- Official Ballot materials
- Voter registration cards
- Absentee applications

Polling place notifications

The Service Type ID Table can be found at: <https://postalpro.usps.com/mailing/service-type-identifiers>

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Political Mail is any material mailed for campaign purposes by a registered political candidate, campaign committee, or committee of a political party, or political message mailing by a political action committee (PAC), super PAC, or other organization engaging in an effort to influence or drive voter mobilization.

Official Ballot Mail / Election Mail is any item mailed to or from authorized election officials or Local Election Offices (LEO) that enables citizens to vote, such as:

- Official Ballot materials
- Voter registration cards
- Absentee applications
- Polling place notifications

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